# Contact

5540 Centerview Dr., Suite 200, Raleigh, NC 27606 877-468-2721 (Work) craig@petronellatech.com

www.linkedin.com/in/cybersecuritycompliance (LinkedIn) petronellatech.com/ (Company) blockchainsecurity.com (Company) compliancearmor.com (Company)

# Top Skills

Cloud Computing Disaster Recovery Email Marketing

# Certifications

**Digital Marketing Expert** 

CMMC Registered Provider Organization

Platinum Certified Sharpspring Marketing Automation Expert

CMMC Registered Practitioner

Certified Wireless Network Expert (CWNE)

# Publications

How Hackers Can Crush Your Business

How Hackers Can Crush Your Law Firm: Why Law Firms Are At High Risk For A Cybersecurity Breach And What To Do About It

How HIPAA Can Crush Your Medical Practice. Why Most Medical Practices Don't Have A Clue About Cybersecurity or HIPAA And What To Do About It

Peace of Mind Computer Support

Cryptolocker Virus: Thieves Are After Your Business

# Craig Petronella Cybersecurity SME, CMMC RP, NIST, DFARS

PetronellaTech.com, ComplianceArmor.com<sup>™</sup>, BlockchainSecurity.com<sup>™</sup>CMMC-AB Certified RP*∞*#1 Amazon Best Selling Author, Blockchain, AI, vCIO, CMMC, FTC, NIST 800-171, 800-172, DFARS, CUI, HIPAA, PCI, GDPR, ADA, SOC, ISO Raleigh, North Carolina, United States

# Summary

★ I help make your company as Unhackable and compliant as possible leveraging a patented 22-layer Cybersafety security control stack. Call 877-468-2721 or Schedule a complimentary 15-Min Confidential Introduction Meeting at https://go.oncehub.com/cmmc to get to know one another and get your questions answered on CMMC, NIST Cybersecurity & compliance. Get compliant with CMMC, NIST 800-171, DFARS, HIPAA, HITECH, PCI, GDPR, SOC 2 Type 2 Audits, ISO 27001 & more.

In 2015, there were more than 177,866,236 personal records exposed via 780 data security breaches. 60% of businesses fail within 6 months of an attack. There are 29 million businesses in the U.S. There are more breaches than businesses. Sure, the hackers hit big businesses first, then the little guys. It used to be big companies that were attacked, now it's coming down to small businesses. So it's not a matter of IF, but WHEN! And HOW likely is your system to withstand it to keep you in business? 9,053,156,308 Data Records Lost Or Stolen Since 2013. Only 4% of breaches were "Secure Breaches" where encryption was used and the stolen data was useless.

Hi, I'm Craig Petronella, Amazon #1 Best Selling Author. Call me at 877-468-2721 if you prefer, email craig@petronellatech.com to cut costs & leverage a proven, patented, 22-layer cybersecurity stack to reduce your chances for a security breach to occur in your business. Look below. I have 50 recommendations & more 5-star reviews on Google than any other IT Firm in Raleigh, NC.

What we do:

✓ Get your business compliant fast!

✓ CMMC, NIST, DFARS, HIPAA Security Risk Assessments & Gap Analysis

✓ AI, Blockchain, ICO & IoT Consulting

✓ Remediation, Incident Response. Professional consulting services to fix your gaps

✓ Patented 22-layer systems that covers your People, Process & Technology.

✓ Managed Security Services, Data Backup, Disaster Recovery & Business Continuity Services

Petronella has been featured on ABC, NBC, News14 & NewsObserver.com. Continuity of your business operations starts with cybersafety.

# Experience

Petronella Cybersecurity and Digital Forensics 20 years 10 months

Cybersecurity Specialist, Certified Expert in Blockchain, Al and IT March 2017 - Present (5 years 11 months) Raleigh-Durham, North Carolina Area

★ Book a quick chat with me at https://go.oncehub.com/blockchain to learn how to leverage Blockchain or IT in your business to increase profits. Stay Fully Current with the Non-Stop, Rapidly Changing Blockchain Technology Space, Including What's Happening with Bitcoin and Cryptocurrencies. Visit https://www.petronellacomputer.com/blockchain-inner-circle/ or Call Toll Free: 1-877-468-2721 to learn more. Petronella Can Help GROW and Secure Your Business TODAY!

HIPAA Compliance Officer April 2002 - Present (20 years 10 months) Raleigh-Durham, North Carolina Area

Fractional HIPAA Compliance Officer provides cybersecurity and compliance consulting for medical practices of all sizes: small medical practices, medium to large medical practices with multiple locations and hospitals.

CMMC Registered Practitioner (RP) / NIST Compliance Officer April 2002 - Present (20 years 10 months)

#### Raleigh-Durham, North Carolina Area

CMMC Registered Practitioner (RP) / NIST Compliance Officer and cybersecurity expert provides consulting, readiness and secure hosting for federal contractors and small businesses that are required to be compliant with the new CMMC ML1-5 mandates, NIST 800-171 Defense Federal Acquisition Regulation Supplement (DFARS) and NIST 800-53 Federal Information Security Management Act (FISMA).

Government contractors may face compliance concerns when working with Federal Government customers. Regulations such as NIST 800-171, also know as the Defense Federal Acquisition Regulation Supplement (DFARS), and NIST 800-53, which is part of the Federal Information Security Management Act (FISMA), is often a component of the technology standards that government contractors must follow during their work. To ensure full compliance with DFARS and FISMA requirements, contractors should understand what each regulation covers, the systems that they apply to, and whether overlap occurs between them.

Cybersecurity Specialist & Ransomware Expert April 2002 - Present (20 years 10 months) Raleigh-Durham, North Carolina Area

Cybersecurity Specialist & HIPAA Forensics Expert Helps Medical & Legal Firms Avoid Being Hacked with Patented Security & Compliance Solutions.

•Download my latest Ransomware Tip Sheet: 9 Ways To Prevent A Ransomware Attack: https://www.petronellacomputer.com/9-ways-to-preventa-ransomware-attack/

•Petronella helps organizations to keep their computer information systems secure with patented security.

•Determines who requires access to which information, and then plans, coordinates and implements information security programs

Utilizes a multi-layered approach

•Leverages specialized expertise and up-to-date knowledge to help protect against Web threats that facilitate cyber crime, including malware, phishing, viruses, denial-of-service attacks, information warfare and hacking.

Author of How Hackers Can Crush Your Business August 2017 - Present (5 years 6 months) Raleigh-Durham, North Carolina Area

https://www.amazon.com/Hackers-Crush-Your-Business-Cybersecurity-ebook/dp/B075DGDRT9/ref=sr\_1\_1?

Page 3 of 11

ie=UTF8&gid=1507728110&sr=8-1&keywords=how+hackers+can+crush +your+business - Businesses are under constant attack. Do you know who's knocking on your door? Learn the latest cyber security, compliance, laws and risk management solutions to proactively protect your business from the latest cyberthreats such as zero day malware, ransomware, malware, phishing, viruses, keyloggers, rootkits, backdoors and more so you can exceed the various cybersecurity laws and regulations that your business may be responsible for adhering to. Does your business accept credit cards? if so, you are subject to PCI-DSS compliance. If you have a medical practice or work with medical practices, you are subject to HIPAA, HI-TRUST and meaningful use. If you work with the government, you may be required to comply with NIST 800-171, DFARS, ITAR, ISO 27001 and more. Financial Services? The Gramm-Leach-Bliley Act (GLBA). The list goes on and on. Can you keep up? If you make one mistake and have a data security breach, you may reside in a state that has breach notification laws. Read this cyber security book to learn how to protect your business and yourself.

## Author of How HIPAA Can Crush Your Chiropractic Practice July 2017 - Present (5 years 7 months) Raleigh-Durham, North Carolina Area

https://petronellatech.com/hipaa/ - How can you protect your Chiropractic practice against an enemy hacker that you can't see? How can you meet the online privacy regulations of a HIPAA security policy you aren't aware of? Buy "How HIPAA Can Crush Your Chiropractic Practice" Today and Get A FREE HIPAA Review Call!

Amazon #1 Best Selling Author August 2016 - Present (6 years 6 months)

Breaking News - I just became a number #1 best selling author for How HIPAA Can Crush Your Medical Practice. To celebrate I've dropped the price to just \$1.99 for a limited time.

https://www.amazon.com/gp/aw/d/B01K54IXRC/ref=sxts1? ie=UTF8&qid=1471018442&sr=1&pi=AC\_SX236\_SY340\_QL 65

My author page: https://www.amazon.com/Craig-Petronella/e/B00PWED8E4

Digital Forensics and e-Discovery December 2013 - Present (9 years 2 months) Raleigh-Durham, North Carolina Area CEO, CIO/vCIO and Executive Management IT Consultant April 2002 - Present (20 years 10 months)

Raleigh-Durham, North Carolina Area

Our average business customer has 25-50 employees with multiple office locations. However, we work with small startups and help them grow. Most of our clients work in verticals such as Medical, Legal or Construction and rely on technology daily for running their business. Our customers know that their time is best spent working ON their business instead of IN their business. They want their employees to be productive, secure and they do not want the expense of a full time IT staff.

We are most successful in working with clients that:

-Demand reliability and security from their computer network.

-View technology as a tool for increasing productivity and gaining competitive advantages.

-Want to partner with a company that will act as a trusted advisor and seek to improve the

productivity, profitability, and operations of their business through technology. -Are willing to invest in technology to improve communication and eliminate manual tasks.

➡ Please visit PetronellaComputer.com for more information on how Petronella Technology Group, Inc. Can Help Grow Your Business TODAY!

Publisher of Healthcare IT Security Magazine May 2016 - Present (6 years 9 months) Raleigh-Durham, North Carolina Area

Healthcare IT Security Magazine for Apple and Google Android:

-Keep Up To Date With Medical Cybersecurity & HIPAA
-Learn How To Stop HIPAA Breaches & Fines
-Get The Latest HIPAA Compliance & Prevention Techniques

Publisher of Healthcare Digital Marketing Magazine May 2016 - Present (6 years 9 months) Raleigh-Durham, North Carolina Area

Attention Medical Practices: Stop wasting money on solutions and strategies that don't work! Learn about that latest lead generation, Internet marketing, and social medical strategies that are working right now to get more new patients into your medical practice fast.

Publisher of Healthcare Cybersecurity Today Magazine June 2016 - Present (6 years 8 months)

Raleigh-Durham, North Carolina Area

Healthcare Cybersecurity Today Magazine is the ultimate place to learn about the cutting-edge IT security solutions for your medical practice or clinic. Learn quick tips and tricks that vastly invoice security and cut costs. We cover the latest cybersecurity news, HIPAA, breaches, identity theft protection, website protection, backup, databases, hosting, EHR/EMR solutions, and patient portals.

Stop wasting money on solutions and strategies that don't work! Learn about the latest Internet marketing and social media strategies that are working right now to get new patients into your medical practice fast.

-Learn How To Get More Patients or Clients
-Keep Up To Date With Healthcare Digital Marketing
-Learn How To Keep Your Reputation In Check
-Get The Latest SEO Tips

Certified Infusionsoft Consultant & Architect September 2008 - Present (14 years 5 months) Juggling Too Much?

It's Time To Automate & Start Working "On" Your Business Instead Of In It!

Why Infusionsoft Automation Is No Longer Optional

What To Automate First

Automation Solutions

Let Technology Solve The Puzzle

Infusionsoft consulting and done for you services

Campaign design and management

Chief Marketing Technology Officer (CMTO) - Unicorn January 2013 - Present (10 years 1 month)

Responsibilities included: Content marketing, inbound marketing, agile marketing, marketing technology, marketing automation, conversion rate

optimization, list building, lead generation, social media marketing, community management, social advertising, remarketing, big data, proximity marketing, programming, usability testing, split testing, and more.

### Chief Information Officer (CIO) and Virtual CIO (vCIO) April 2002 - Present (20 years 10 months)

•Serves as Petronella Technology Group's technology infrastructure manager

- •Runs Petronella Technology Group's internal IT operations
- •Works to streamline business processes with technology
- •Focuses on internal customers (users and business units)
- •Collaborates and manages vendors that supply infrastructure solutions
- •Aligns Petronella Technology Group's IT infrastructure with business priorities
- •Developers strategies to increase the company's bottom line profitability
- •Skilled and organized manager

•Works with qualified businesses to offer virtual CIO (vCIO) services to cut costs and help them increase their profits

### Senior Network Engineer April 2002 - Present (20 years 10 months)

Responsible for researching/designing/architecting new solutions, diagnosis and resolution of issues related to the network infrastructure of the organization. Strong technical understanding of all relevant network technologies/topologies and has strong troubleshooting skills. Strong team player with excellent verbal and written communications skills. Ability to interact effectively with all parts of the organization.

•Network architecture/design, implementation, configuration and troubleshooting.

Document all solutions (diagrams and written documentation) clearly, both at a technical level and at a high level overview for management consumption.
Deep understanding of BGP, OSPF, DNS, Site-to-Site VPN, Cisco ASA, switching and routing.

•Familiar with various monitoring solutions (SolarWinds/Nagios/Cacti).

- •Create and maintain documentation and procedures.
- •Coordinates the deployment of hardware and network changes.

•Working with other groups and business units to install, configure, and document solutions.

Maintains current knowledge of relevant technologies as assigned.
Provide clear and timely communication for project updates, change request process, et cetera.

•Interface with Engineering and other business units for system support, implementations, design/architecture and system changes/updates.

Senior IT Specialist April 2002 - Present (20 years 10 months)

Computer support specialist that provides help and advice to business organizations using computer software and/or equipment.

Chief Technology Officer (CTO) April 2002 - Present (20 years 10 months)

•Serves as Petronella Technology Group's top technology architect

•Runs Petronella Technology Group's engineering group

•Uses technology to enhance Petronella Technology Group's product offerings

•Focuses on business development and customer relationships

•Collaborates and manages vendors that supply solutions to enhance the Petronella Technology Group's products and services

•Aligns Petronella Technology Group's product and service architecture with business priorities

•Develops strategies to increase Petronella Technology Group's revenue •Creative and innovative technologist

World's Foremost Expert on HIPAA AND Cybersecurity April 2002 - Present (20 years 10 months) Raleigh-Durham, North Carolina Area

Cybersecurity Specialist, HIPAA Security Risk Assessments, Consulting Remediation, Red Team, Penetration Testing, Incident Response, and ongoing managed security services leveraging patented solutions.

LegalShield, Independent Associate LegalShield Independent Associate August 2015 - Present (7 years 6 months) Raleigh-Durham, North Carolina Area

Everyone Deserves Legal Protection

http://www.legalshieldassociate.com/cpetronella

At LegalShield, we've been offering legal plans for 40 years, creating a world where everyone can access legal protection - and everyone can afford it. Unexpected legal questions arise every day and with LegalShield on your side, you'll have access to a high-quality law firm for as little as \$20 a month. From real estate to document review, speeding tickets to will preparation, and more, our attorneys are here to advise you with any legal matter - no matter how traumatic or how trivial it may seem. Our law firms are paid in advance so their sole focus is on serving you, rather than billing you. With our legal plan you will be protected and empowered to worry less and live more.

-IDShield Plans - Your identity is personal. Keep it that way.
-LegalShield Plans - Legal advice on any personal issue.
-Small Business - At LegalShield, small businesses benefit big.
-Sell LegalShield - Become a LegalShield Independent Sales Associate Today!

SendOutCards Independent Distributor January 2013 - Present (10 years 1 month) https://www.sendoutcards.com/r562109/

The mission of SendOutCards.com is two-fold: helping millions of people act on their promptings to reach out in kindness, keep in touch and follow up, and providing a vehicle for financial freedom. Send out cards has revolutionized the greeting card industry. Send a Professional Thank You card, a Happy Birthday card or anything in between, using the SendOutCards easy and convenient system! Our customers come from all walks of life, from small business owner to executive, anyone who wants to follow up and keep in touch.

Would you like to become an entrepreneur? Are you tired of answering to someone else? Being downsized? Let go? There is a solution that allows you to continue in your job while creating residual income working part time. Click the link below to learn more: https://www.sendoutcards.com/join/mddistributor/?sponsor\_pk=20009047

SendOutCards is the largest purchaser of Postage in the WORLD and sends out millions of greeting cards every year! I've spent the last 20+ years as a student of IT and Marketing. I've found that personal development is key to making the most of your life, both personally and professionally. Visit my Blog to find out more. http://www.petronellacomputer.com/blog/

Make your Thank You cards, follow up, keep in touch and Marketing stand out. Join SendOutCards.com and me in the cause of changing the world, one card at a time! The TRUTH is, business owners, attorneys, realtors, Mortgage Professionals, Real Estate Agents, Sales Professionals & Executives are so busy working on their business, they are unable to do some of the very necessary tasks for success in today's climate. You've heard all the Social Media buzzwords: blogging, tagging, linking, analytics, +1, etc. I've found that about eight out of ten business professionals, including business owners, don't know and don't want to learn all this! They would rather focus on their top 20% of moneymaking activities. That's where I come in.

## InfusionSearch President 2002 - Present (21 years)

App development, Consulting, Website Design, Development, Search Engine Optimization (SEO), Search Engine Marketing (SEM), Traffic generation, Conversion Rate Optimization, Reputation Management, Social Media, Facebook Marketing, Twitter Marketing, Adwords, PPC, Lead generation, online and offline marketing for local businesses.

Cloud Computing Raleigh President April 2010 - Present (12 years 10 months)

Cloud Computing Raleigh & Microsoft Office 365 solutions for businesses in Raleigh-Durham, NC and throughout the USA.

Cloud Computing Raleigh & Custom Cloud Solutions.

Cloud Computing Raleigh makes cloud computing a reality for your business! No matter what the size of your organization, Microsoft Office 365, Microsoft Virtual Desktops, Vmware and Citrix solutions from Petronella Computer Consultants allow you to enjoy the benefits of dependable cloud solutions in order to increase efficiency and free up company resources – all for a price that fits your business and your budget.

By combining online versions of the most powerful business tools from Microsoft, Vmware and Citrix you can cost-effectively enhance communications and inspire collaboration within your office.

Cloud Computing Raleigh, benefits of cloud solutions and support from Petronella Computer Consultants include: •Anywhere, anytime access to your email, documents, contacts, and calendars on nearly any Web-enabled device

•Continue working with Microsoft Office and the other programs you and your staff already count on for business productivity

•Business-class features that include IT-level phone support, geo-redundancy, guaranteed 99.9% uptime and disaster recovery services

•Pay-as-you-go pricing that brings both predictability and flexibility to your budget

•Access to the newest version of the Microsoft Business Productivity Online Suite (BPOS), which currently has millions of users

Discover what Cloud Computing Raleigh could do for your business.

Bullet Proof PC President June 2004 - June 2006 (2 years 1 month)

While the Bullet-Proof PC is spyware and virus free, this complete system offers much more. The Bullet-Proof PC has a complete operating system unlike any other, and is a fully functional personal computer that runs in a protected environment.

# Education

North Carolina State University - College of Management Business, Management, Marketing, and Related Support Services · (1998 - 2002)

**Robin Robins**